

The Benefits Plus® program is designed to provide our customers with real value and savings on products and services including travel, dining and retail discounts, consumer protection services, savings at local merchants and much more. There is no cost to you, the merchant. As a bonus, we will provide the owner or manager of the business with one complimentary membership to the Benefits Plus® program to take advantage of these incredible savings offers. Participating merchants are required to:

1) Provide members a discount off regular retail priced items or services. Please detail below the discount you would like to offer (i.e. percentage off product/service, dollar set amount off product/service or total bill, etc):

- 2) Prominently display the "Welcomed Here" decal in your establishment's window.
 3) Honor the Benefits Plus® discount card when presented in accordance with terms of this agreement. Card may be presented in plastic or via mobile phone or tablet.
 4) Keep all your employees advised of the program.

Please check only one category you want to be listed under:

Automotive

- Auto Body Repair
- Auto Repair/Services/Parts
- Auto Sales
- Auto/Truck Rental
- Motorcycles/Tires
- Towing
- Windows/Glass/Mirrors

Entertainment

- Entertainment
- Movie Tickets
- Fitness
- Florists
- Food Services/Catering
- Gifts/Crafts
- Golf
- Hobbies
- Museums
- Music
- Photography
- Recreation
- Ski Lift Tickets
- Sports and Recreation
- Tanning
- Theme Parks

Health & Beauty

- Barber Shops
- Beauty
- Chiropractic

Health & Beauty

- Dental Services
- Health Services/Eye Care/Hearing
- Pharmacy

Home & Garden

- Air Conditioning/Heating
- Antiques/Collectibles
- Appliances
- Architect
- Art
- Bedding
- Carpet/Flooring
- Contractors
- Electrical
- Fuel/Heating Oil
- Furniture/Upholstery
- Hardware
- Home Improvements
- Housewares
- Landscaping/Lawn Services
- Lawn/Garden
- Manufactured Homes
- Moving/Storage
- Pest Control
- Plumbing/Heating
- Pools/Pool Services/Supplies
- Windows/Glass/Mirrors

Restaurants

- Bagel Shops
- Bakery
- Coffee Shop
- Deli
- Donut Shops
- Ice Cream
- Nutrition
- Restaurants

Services

- Accounting/Tax Services
- Advertising/Marketing
- Airport Parking
- Attorney
- Car Rentals
- Cleaning Services
- Day Care
- Electronics/Communications
- Florists
- Food Services/Catering
- Funeral Homes/Services
- Hotels/Motels/Inns
- Insurance
- Internet Services/Web Design
- Laundromats
- Locksmiths
- Mailing Services

Services

- Marine Sales/Service
- Miscellaneous
- Moving/Storage
- Pets/Veterinary
- Services/Pet Supplies
- Photography
- Printing/Graphics
- Professional Services
- Real Estate
- Resorts
- Schools
- Security Systems
- Shoe Store/Repair
- Signs
- Tailoring/Alterations
- Tanning
- Transportation
- Video Production
- Waste Disposal
- Water Services

Shopping

- Bicycle Shops
- Bookstores
- Bridal
- Candy
- Clothing
- Computer Sales/Service
- Convenience Stores
- Electronics/Communications
- Grocery Stores
- Jewelers
- Liquor Stores/Wine Shops
- Luggage
- Meat Markets
- Nutrition
- Office Supplies
- Party Supplies
- Photography
- Shoe Store/Repair
- Specialty Shops
- Sporting Goods
- Toys
- Video Stores/Games

**Participating Merchants will
also be featured in our
"Personal Mobile Concierge" App.**

Business Name _____ Principal's Name _____

Business Address _____ Email _____

City _____ State _____ Zip _____ Website _____

Lake Area Bank in cooperation with Benefits Plus® agrees to actively promote the Business Partner's Program to its Benefits Plus® members.

Participation may be terminated by either party with 60 days written notice. Neither the financial institution nor any entity which agrees to this Business Partners Participation Agreement is an agent, affiliate, or partner of the other party, and neither party will make any representation which suggests any formal agency, affiliation, or partnership agreement between them.

Principal's Signature _____ Business Phone _____ Date _____

Financial Institution Rep _____ Branch Phone _____