

THE LAKE AREA BANK WAY

At Lake Area Bank we conduct business based on a set of core values that have remained constant over the years. We intend to ensure that these values are real, that we believe in them, that we live them, and that they will outlive us. These values guide employees in making choices every day relative to how services and products can best be delivered to our customers.

In our commitment to excellence, we will:

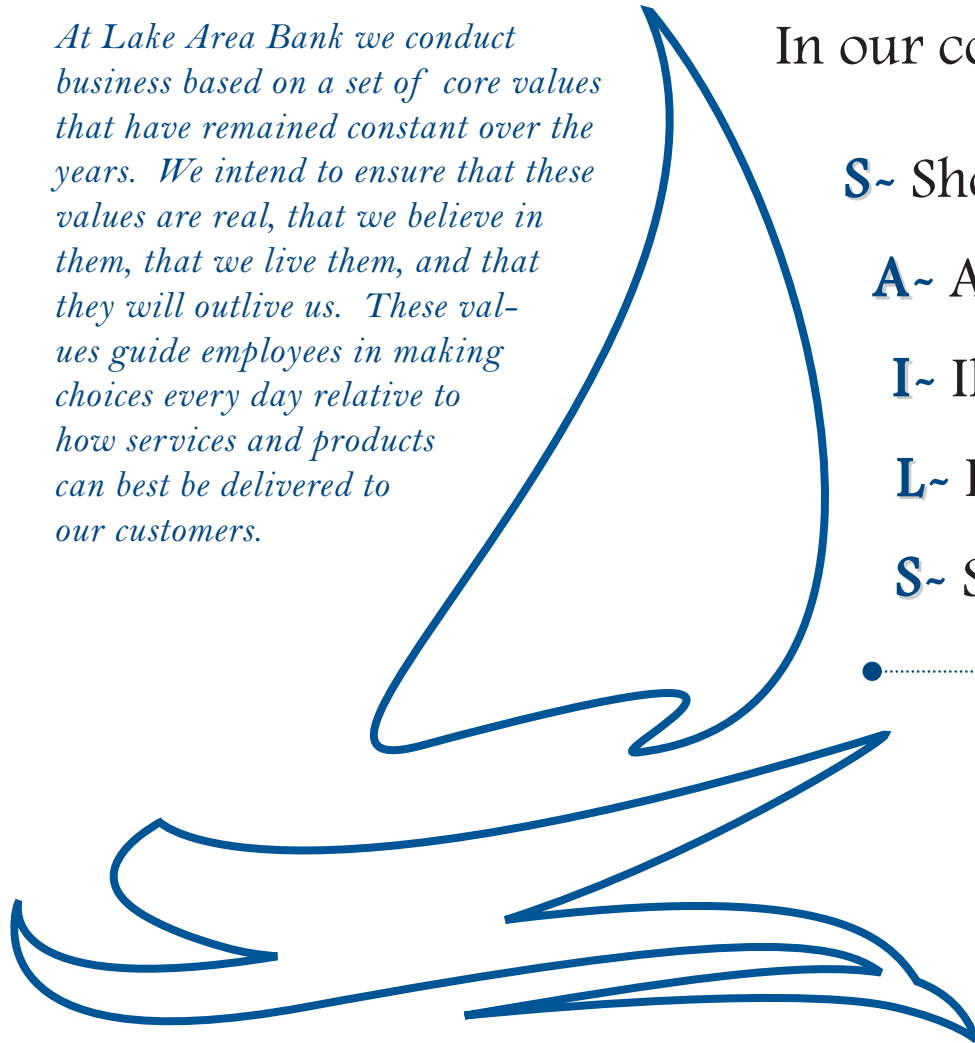
S~ Show Initiative

A~ Achieve Results

I~ Illustrate Pride & Passion for What We Do

L~ Live with Respect

S~ Service Above Self



OUR CORE FOCUS

Our Passion: Making a difference in people's lives.

Our Niche: Trusted Banking and Financial Solutions

Show Initiative

A self-motivated and active pursuit of learning, growth, success and development. Take the bull by the horns identifying opportunities for improvement.

Achieve Results

An entrepreneurial, creative and flexible approach. Finding ways to meet and exceed individual and team goals and objectives.

Illustrate Pride & Passion for What We Do

Caring about our work and knowing that we can touch, change and improve the lives of people we serve every day.

Live with Respect

Believing in others, appreciating differences, and viewing others with an open and positive opinion without prejudice or judgment.

Service Above Self

Providing direct financial support to the communities we serve, and employee volunteer work in our communities and industry. We understand that achievement is most gratifying if others achieve with us.